



DOANE
UNIVERSITY

Course Detail

Course Title	Strategic Management
Course Number	BUS 607
Number of Credits	3
Textbook Information: (e.g. title, edition, publisher, ISBN)	
Additional Course Materials	None
General Time required outside of Classroom	
Course Description	An exploration of the concepts of strategic management. This course focuses on the impact of organizational design, internal and external environments, organizational policy, strategic leadership, and strategic planning on the overall functioning of the organization. Participants will apply components of a strategic management process to lead change in organizations.
Program Outcomes	1,2,3 and 5 Outcome #1 is assessed in this course.
Course Learning Outcomes/Objectives	<ul style="list-style-type: none">• Demonstrate an understanding of the major components of the strategic management process.• Demonstrate an understanding of the components of leading organizations in times of change.• Analyze the integration of leadership and planning in the strategic management process• Analyze personal strategic management leadership skills.• Apply strategic management leadership skills to real-life situations.

Other Helpful details about this course.	
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